

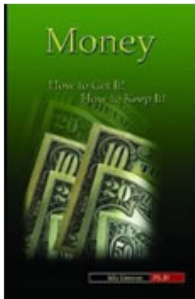


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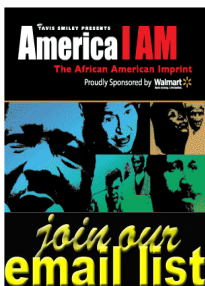
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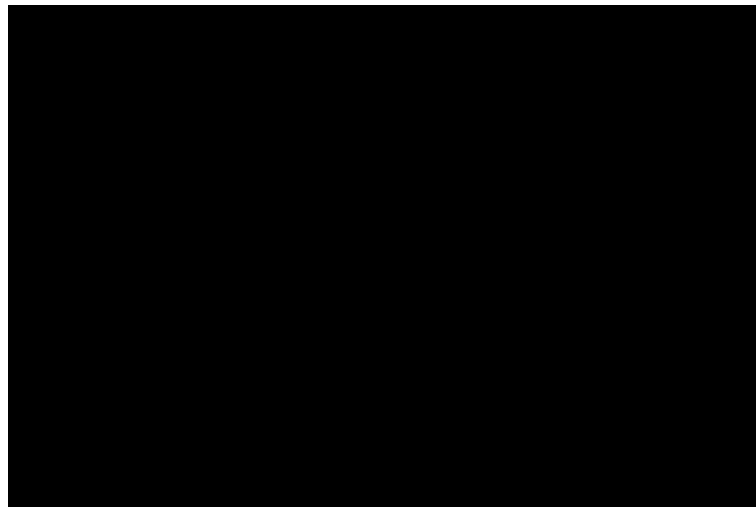


Press Releases: **BET Networks to Support First Lady Michelle Obama's Let's Move Campaign to End C to End C**



BET Networks to Support First Lady Michelle Obama's Let's Move Campaign to End Childhood Obesity

BET Networks Chairman & CEO Debra Lee announced today that BET Networks will join the First Lady of the United States, Michelle Obama, in her nationwide Let's Move (www.LetsMove.gov) campaign to address the problem of childhood obesity. BET Networks, and The BET Foundation will offer its combined resources to this initiative.



"BET Networks is honored to work with the First Lady and to be a part of the Let's Move campaign addressing the issue of childhood obesity across the nation," said Lee. "The mission of the Let's Move campaign fits squarely within our corporate responsibility priorities and augments the work we have been doing for many years through the BET Foundation around the issue of health education and promoting healthy lifestyles."

Since its inception, the BET Foundation has promoted healthy lifestyles among African-Americans, focusing primarily on the issues of obesity, cardiovascular disease, diabetes and other associated health conditions. The BET Foundation hosts comprehensive one-day health symposiums nationwide designed to educate women about the importance of fitness and nutrition. In addition, the Foundation hosts the annual Summer Camp for Girls, a residential camp program for girls ages 10-12 designed to address childhood obesity and to promote healthier lifestyles through health literacy, nutrition, fitness and self esteem exercises. The BET Foundation's H.E.A.L. (Health Education and Active Learning) Academy also uses an innovative approach to promoting health and wellness. The H.E.A.L. Academy is a multi-level after-school education program that teaches girls to analyze, evaluate and make healthy lifestyle choices and empowers them with the knowledge, skills and opportunities to become active health advocates for policy changes in their schools, families and communities.

In addition to the work of the Foundation, BET Networks is committed to producing on-air programming

focused on this issue. THE MO'NIQUE SHOW continues to dedicate countless shows to the topic and Mo'Nique also created a PSA for the Let's Move campaign. Additionally, BET News will continue with special programming and reports that address the issue such - HEART OF THE CITY: DYING TO EAT IN JACKSON and special 106 & PARK episodes focused on fitness, health and wellness. BET's involvement in Let's Move is an ideal opportunity to further support the campaign's goal to increase healthy schools and kid's physical activity, improve the accessibility and affordability of healthy foods, and empower consumers to make healthier choices in their lives.

About BET Networks

BET Networks, a division of Viacom Inc. (NYSE:VIA) (NYSE:VIA.B) , is the nation's leading provider of quality entertainment, music, news and public affairs television programming for the African-American audience. The primary BET channel reaches more than 98 million households and can be seen in the United States, Canada, the Caribbean, the United Kingdom and sub-Saharan Africa. BET is the dominant African-American consumer brand with a diverse group of business extensions: BET.com, a leading Internet destination for Black entertainment, music, culture, and news; CENTRIC, a 24-hour entertainment network targeting the 25- to 54-year-old African-American audience; BET Digital Networks - BET Gospel and BET Hip Hop, attractive alternatives for cutting-edge entertainment tastes; BET Home Entertainment, a collection of BET-branded offerings for the home environment including DVDs and video-on-demand; BET Event Productions, a full-scale event management and production company with festivals and live events spanning the globe; BET Mobile, which provides ringtones, games and video content for wireless devices; and BET International, which operates BET in the United Kingdom and oversees the extension of BET network programming for global distribution.

Source: BET Networks

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Press Releases: CHARLIE MURPHY, FILM STAR, COMEDY FAVORITE AND CHAPPELLE SHOW REGULAR, SAYS "I W



CHARLIE MURPHY, FILM STAR, COMEDY FAVORITE AND CHAPPELLE SHOW REGULAR, SAYS "I WILL NOT APOLOGIZE" WHEN STAND-UP DVD IS RELEASED FEBRUARY 16

Writer, actor and comedian Charlie Murphy has been a favorite since he captured the funny bones of America as a regular on the Emmy-nominated "Chappelle's Show." Murphy's breakout role - as himself - in his "True Hollywood Story" about Rick James and Prince ranks among the best sketch comedy performances of all time. Murphy, the brother of fellow comedian Eddie Murphy, will bring his no-holds-barred comedy to his first live performance DVD, "I Will Not Apologize," being released nationwide on February 16 by Image Entertainment.

▶

Throughout his career, Charlie Murphy has done it all. As co-star of Comedy Central's top-rated "Chappelle's Show," writer of the DreamWorks comedy "Norbit" and voice on the critically acclaimed cartoon "The Boondocks," Charlie Murphy has made quite a name for himself. His film credits have spanned the last 20 years, ranging from "Harlem Nights" with Eddie Murphy to "The Perfect Holiday" with Morris Chestnut and Gabrielle Union. Now, drenched in the same "in-your-face" style of comedy that has made him a fan favorite, Charlie Murphy delivers his debut stand-up performance, "I Will Not Apologize," as only he can...raw and uncut.

Charlie Murphy
I Will Not Apologize - Available February 16, 2010
Image Entertainment

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Press Releases: 2010 Summer Programs Announced at McNally Smith College of Music



2010 Summer Programs Announced at McNally Smith College of Music

Get your act together and have your axe and gear ready for the 2010 McNally Smith College of Music's Summer Workshops. The full lineup for the 2010 Summer Workshop series has just been announced. The always popular summer sessions are ideal places to develop the talents and chops of aspiring musicians — and those who want to work in the music business.

Both fun and educational, the four summer workshops hosted this year include: The Jazz Workshop, The Hip-Hop Workshop, The Guitar Workshop and the Music Industry Experience Workshop (see descriptions of each below). These high-impact workshops are taught by McNally Smith faculty and fellow professionals from the music industry, and boast a great track record of satisfied attendees, teachers and parents! All four workshops are designed for students ages 13 and up.

Sign up soon since the workshops will fill up fast, and remember, early registration is rewarded.

\$400 until March 15, 2010 (\$425 after March 15)

Supervised Housing is also available at the 2009 price of \$600 until March 15, 2010. Meals are included in the housing cost (\$650 after March 15).

* JAZZ WORKSHOP



Saturday, June 26 - Thursday, July 1, 2010

Director: Scott Agster

Open to musicians of all skill levels (including vocalists), the summer Jazz Workshop offers an immersion in jazz music and improvisation. Students will be instructed by members of the McNally Smith faculty (led by trombonist Scott Agster) and top musicians from the region, whose credits include touring experience with everyone from the Artie Shaw Orchestra to Prince. Programming includes ensemble training, improvisational theory and technique, master classes, jazz history and more. The Jazz Workshop culminates with a live student concert, which will be recorded for a CD.

* GUITAR WORKSHOP

Saturday, June 26 - Thursday, July 1, 2010

Director: Jerry Kosak

This six-day Guitar Workshop is specifically designed for the beginning guitarist with an interest in both the educational and performance side of the music industry. The workshop will help young guitarists better understand the role of guitar in contemporary music and introduce players to potential careers in the music industry. The McNally Smith College of Music Guitar Workshop will offer an opportunity to learn how to read music for guitar, record in a studio, perform in a band and experience a wide variety of guitar music styles.

* HIP-HOP WORKSHOP

Saturday, June 26 - Thursday, July 1, 2010

Director: Sean McPherson

Come join the second year of the McNally Smith Hip-Hop Workshop program. This workshop is led by Sean 'Twinkie Jiggles' McPherson, a hip-hop history instructor at McNally Smith and the co-founder of the Twin Cities hip-hop band, Heiruspecs. Fellow teachers include many of the Twin Cities' finest hip-hop artists including Rhymesayers artist, Toki Wright, who is also the program coordinator for the Hip-Hop Diploma at McNally Smith. A field trip is planned to key Twin Cities hip-hop locations including the 5th Element and Juxtaposition Arts. In one week, aspiring Hip-Hoppers will get many points of view from the hip-hop world and have the opportunity to work on their own music.

* MUSIC INDUSTRY EXPERIENCE (MIX) Workshop

Tuesday, August 17 - Sunday, August 22, 2010

Director: Sean McPherson

The Music Industry Experience (MIX) Workshop is celebrating its third year and is recognized in the region as one of the outstanding overall music industry programs. Students will get a snapshot of the music biz with nationally renowned McNally Smith faculty and a professional band-in-residence. Students will choose between three different focuses: performance, recording technology or music business. Students will also enjoy presentations in multi-media classrooms and work directly on projects of their choice in McNally Smith's state of the art recording studios, ensemble spaces and project suites.



For more information about all the summer programs, please contact Sean McPherson at sean.mcpherson@mcnallysmith.edu, or 800-594-9500 or check out www.summertimecamp.mcnallysmith.edu

For more information about the summer workshops and the McNally Smith College of Music in general, please contact Martin Keller at Media Savant Communications Co., 612-729-8585, or mkeller@mediasavantcom.com.

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Press Releases: OLETA ADAMS at B.B.KING BLUES CLUB



OLETA ADAMS at B.B.KING BLUES CLUB

Since the runaway success of her 1990 debut album "Circle of One," and the impassioned hit single "Get Here" – the Brenda Russell composition that became an unofficial anthem of the 1991 Gulf War – Oleta Adams has inspired a growing legion of fans in the U.S. and Europe with journeys of the heart, songs that draw deeply from her roots in Gospel, while crossing effortlessly into the realms of soul, R&B, urban, and popular music. Her success, nurtured by worldwide tours with Tears for Fears, Michael Bolton, and Luther Vandross, have been solidified by three Grammy nominations and a seemingly bottomless well of creative energy



"Adams' exquisite voice is an instrument whose high end vibrated in stunning clarity and whose bottom range resonates richly." ---Rolling Stone Magazine "She performs within the pop lexicon without letting it transform or cheapen her talents."

Her classically trained voice is nuanced, and she coaxes quiet tears from her listeners as often as she inspires spontaneous, one-person standing ovations. She dares to be overtly inspirational, vulnerable and loving." ---
The New York Times

PRESS INQUIRIES: Laura Becker - Laura@BigMachineMedia.com - 646-395-2600

B.B. King Blues Club & Grill / 237 West 42nd Street. (Between 7th & 8th Ave) / New York, NY 10036

2 SHOWS NEXT SATURDAY – FEB 20!

1st Show: 7:30pm - Doors: 6pm
2nd Show: 10pm - Doors: 9:30pm

Each Show: \$30 adv, \$35 door

VIP Booth for 4: \$200 || VIP Booth for 6: \$300

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Press Releases: Kenny "The Jet" Smith Celebrates NBA All-Star Weekend 2010 With PARISH-NATION, C



Kenny "The Jet" Smith Celebrates NBA All-Star Weekend 2010 With PARISH-NATION, CÎROC VODKA and NUVO

Kenny "The Jet" Smith, two-time NBA Champion and analyst for TNT's Emmy Award winning "Inside the NBA", along with PARISH-NATION, CÎROC VODKA and NUVO will celebrate the biggest weekend in professional basketball with The 8th Annual Kenny Smith All-Star Bash at the luxurious Deux Lounge at Mockingbird Station (www.deuxlounge.com) in Dallas, Texas on Friday, February 12, 2010 from 9:00pm – 2:00am. The Kenny Smith party is an annual celebration that will benefit his Aim High Foundation and has become the must-attend event for celebrities, musicians, athletes, trendsetters and more. This year, Kenny "The Jet" welcomes Super Producer "Polow da Don" as his co-host.

"We are looking forward to another successful and entertaining weekend celebrating the works of those in professional basketball," says Kenny Smith. "And I want to make certain that my event during NBA All-Star weekend is focused on the work that's needed in the community and incorporating an important message of giving back."

Photos will be available post-event on gettyimages.com and wireimage.com.

CÎROC VODKA is once again returning and making its presence known at The 8th Annual Kenny "The Jet" Smith All-Star Bash. In keeping with tradition, CÎROC VODKA will have it's own exclusive and lavish VIP lounge for celebrities to relax and mingle.

Making it's debut at the 8th Annual Kenny Smith All-Star Bash, NUVO, The World's first sparkling liqueur that celebrates the Joy of life, will be seamlessly integrated into the evening's celebration with its beautiful perfume style bottle and bubbly 'personality'. Patrons will be able to create specialty cocktails just for the event.

A new event partner, PARISH-NATION that has escalated quickly to the top ranks in men's clothing will make its presence on the red carpet and during the event. PARISH brings a fresh aesthetic and new approach into the contemporary sportswear market. Driven by the consumer, cultural influences and uplifted by creative expression, PARISH embraces a generation with its message and meaning – both in thought and in style.

Smith has called on his celebrity friends for the "must attend" event during the 2010 All-Star Weekend. Past Celebrity Attendees Include: Don Cheadle, Ashton Kutcher, Eva Longoria, Chris Brown, Danny Masterson, Queen Latifah, LeBron James, Terrell Owens, Carmelo Anthony, Gabrielle Union, Tony Parker, Vince Carter, Charles Barkley, Julius "Dr. J" Erving, Doug E. Fresh and Laura Prepon.

TNT is the exclusive media partner for the Kenny Smith 8th Annual Kenny Smith All-Star Bash.

For press coverage and to schedule an interview, please contact Danika Berry at 323.544.1482 or via email at Danika@dbagencypr.com.

ABOUT THE AIM HIGH FOUNDATION

The Aim High Foundation was developed to create athletic and social programs that promote a commitment to education, while encouraging at-risk youth to become productive and responsible members of society.

ABOUT KENNY SMITH

Two-Time World Champion and 10-Year veteran of the NBA, Kenny Smith has just begun his 11th season as an analyst for the Emmy Award winning "Inside the NBA" on TNT and can be read daily (during the basketball season) as a sports columnist on Yahoo! Sports. A philanthropist by nature, Smith hosts several basketball clinics and holiday events throughout the year providing goods, services and financial resources for the disadvantaged. With only three (3) weeks to prepare and an "I must do something" attitude, he helped to raise and donate over \$1 million to victims of Hurricane Katrina in 2005 by organizing a charity basketball game in Houston, TX.

Drafted by the Sacramento Kings in 1987 (1st Round, 6th Overall Pick) and selected to the 1988 NBA All-



Rookie Team, Smith played three (3) years with the Kings and Atlanta Hawks before making his home in Houston for (5) seasons as starting point guard with the Rockets, capturing the 1994 and 1995 world championships. Kenny Smith hung up his sneakers in 1997 and joined the TNT family with Ernie Johnson and Charles Barkley on "Inside the NBA" in 1998, which is one of the most watched shows on the cable network. One of the most consistent players in the game, Smith finished his NBA career with an 83% free-throw shooting mark, 4,073 assists (average of 5.5 assists per contest) and a stellar 3-point shooting mark at nearly 40%. Known for his exceptional quickness, blazing speed and accurate jump shot, Kenny Smith was a standout collegiate athlete at the University of North Carolina where he was named Basketball Times' National Player of the Year in 1987 and was a consensus All-America and First-Team All-ACC selection, leading the Tar Heels in scoring with nearly 17 points per game along with amassing 209 assists during his senior campaign. On the international stage, Smith's game-high 23 points against the Soviet Union in the championship game of the FIBA World Championships propelled the US team to a gold medal-clinching victory in 1986.

About Cîroc

CÎROC Vodka is made using French Mauzac Blanc and Ugni Blanc grapes, which are distilled five times, providing a crisp, clean taste and citrus nose. This ultra-premium vodka launched nationwide in September 2003. In October 2007, DIAGEO - the world's largest spirits, wine and beer company - made spirits history by entering into a strategic alliance with entertainment entrepreneur Sean "Diddy" Combs, in which Combs and Sean Combs Enterprises will take the lead on all brand management activities for CÎROC. CÎROC, 40% Alc./Vol. (80 proof), is imported by DIAGEO. Celebrate Life Responsibly.

ABOUT PARISH-NATION

For the last three years, PARISH-NATION has continued with its mission to bring it's vision of "health, wealth, and wisdom" to the masses. Accessing a new type of originality, PARISH brings a fresh aesthetic and new approach into the contemporary sportswear market. Driven by the consumer, cultural influences and uplifted by creative expression, PARISH embraces a generation with its message and meaning – both in thought and in style.

Founders Ashod Spendjan, Chaka Wilson, Evan Davis, Periclese Papayannis and Tony Shellman, all former executives of ENYCE clothing, partnered in November 2006 to launch the brand. Armed with the vision of bringing a fresh "postmodern streetwear" style into the men's fashion market, PARISH has been able to set trends while keeping with the brands ethos – consistency in the detailing and high quality pieces.

PARISH-NATION has escalated quickly to the top ranks in men's clothing. In 2009 the brand will increase its distribution into the Asian, Canadian and Puerto Rican market's, only re-affirming its strong influence on consumers and those in the fashion, entertainment and sports arenas. PARISH sets the pace for men's fashion and has established a signature that cannot be replicated.

CONTACT:

Danika Berry for Aim High
db Agency Public Relations
323.544.1482
danika@dbagencypr.com

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Press Releases: 'Hope for Haiti Now' Distributing \$35 Million In First Installment of Funds



'Hope for Haiti Now' Distributing \$35 Million In First Installment of Funds

"Hope for Haiti Now" (HFHN) today announced the distribution of \$35M as the first installment of funds raised through the January 22nd telethon: "Hope for Haiti Now: A Global Benefit for Earthquake Relief." Six of the telethon beneficiaries (Oxfam America, Partners In Health, the American Red Cross, UNICEF, United Nations World Food Programme, and Yele Haiti Foundation) submitted proposals last week. After an intensive review process and guidance from the "Hope for Haiti Now" Advisory Committee and Bridgespan, a management consulting group that advises non-profits; the Entertainment Industry Foundation (EIF), the 501(c)(3) organization providing pro bono philanthropic support and HFHN are allocating \$35 million to begin funding both immediate disaster relief and reconstruction and recovery efforts in Haiti. With slightly more than half of the \$66 million pledged being distributed now, the next allocation of funds is planned for May after all donations have been received. (Funds pledged will continue to be collected for the next 60 - 90 days.)



EIF, MTV Networks and George Clooney, the telethon's principal organizer, are committed to ensuring that the donated funds are quickly and effectively put to use in Haiti. As part of the grant allocations, "Hope for Haiti Now" is providing specific descriptions of how each organization will use funds for relief efforts and immediate rebuilding initiatives. The organizations receiving funds at this time were selected as beneficiaries for their history of operation and collaboration within the nongovernmental organization (NGO) community in Haiti. One beneficiary, the newly formed Clinton Bush Haiti Fund, will request funds in the next round to go to recovery and rebuilding efforts.

"In less than two weeks since the telethon, the first \$35 million raised is en route to address dire needs in Haiti -- to provide food, water, shelter, medical care and other vital resources. The counsel of our advisory committee members was critical in rapidly getting us to this point. We are extremely grateful to them for their time and expert guidance, and to everyone who donated so generously," said George Clooney.

"Hope for Haiti Now" is allocating the first \$35 million as follows:

-- OXFAM AMERICA:

\$8 million to build systems for clean water and safe sanitation, deliver shelter and relief supplies, and work on lasting solutions for food security, housing and land issues.

-- PARTNERS IN HEALTH:

\$8 million to provide emergency medical assistance and supplies, strengthen the public health system, and provide rehabilitation, social support and economic assistance to survivors.

-- AMERICAN RED CROSS:

\$6 million to supply emergency shelter & non-food relief items to vulnerable families, specifically targeting female-headed households, the disabled, elderly, and the disadvantaged.

-- UNICEF:

\$6 million to coordinate the immediate protection of children; prevent and respond to family separations; support the psycho-social needs of families & children; and prevent child exploitation for trafficking.

-- UNITED NATIONS WORLD FOOD PROGRAMME:

\$6 million to ensure the distribution of meals and other life-saving food assistance to the most vulnerable earthquake victims in urban and rural areas over the next six months.

-- YELE HAITI FOUNDATION:

\$1 million to promote community mobilization in major underserved neighborhoods to coordinate aid delivery and support recovery efforts.

"There is still a massive and urgent need for food, water, and other vital resources to reach the countless people suffering on the ground in Haiti -- children, families... millions who are displaced and homeless. These funds will help to save lives now as Haiti begins to rebuild for the long-term," said Institute for Justice & Democracy in Haiti Director Brian Concannon, one of the advisory committee members with Haitian relief work expertise.

All partner organizations are required to meet the highest standards of transparency, accountability and effectiveness. Each organization will report regularly to "Hope for Haiti Now" on how the funds are being used on the ground in Haiti. Field reports and real-time updates will be provided to keep the public informed of the progress of relief and recovery efforts. The impact of immediate assistance will be closely monitored and assessed each month before additional funds are distributed.

"We were asked to make recommendations to help ensure that these funds are distributed as quickly, responsibly and effectively as possible. We fulfilled that mandate. The review process of the partner organizations was rigorous and transparent. We will continue to watch the progress on the ground as resources are swiftly deployed to help the people of Haiti," said Advisory Committee Member Steven Gunderson, who is President & CEO of the Council on Foundations.

The Advisory Committee has global and domestic expertise in four key areas: philanthropy/foundation governance and grant-making, nonprofit oversight, disaster response and Haiti relief. The Committee's members are:

- Diana Aviv - President & CEO, Independent Sector
- Brian Concannon, Jr., Esq. - Director, Institute for Justice & Democracy in Haiti
- William Foster - Partner, The Bridgespan Group
- Steven G. Gunderson - President & CEO, Council on Foundations
- Nancy Lindborg - President, Mercy Corps
- Jacques - Philippe Piverger - Founder, Global Syndicate
- Judith Rodin, Ph.D. - President, The Rockefeller Foundation
- David Saltzman - Executive Director, Robin Hood Foundation

About the Review Process

The Bridgespan Group, a 501(c)(3) management consulting firm for non-profits, developed the following criteria used by the Advisory Committee to evaluate each beneficiary's funding request:

- Goals - objectives and program outcomes that are clearly identified and achievable, with specific information regarding target beneficiaries, method of serving beneficiaries and identification of timing and method of existing work, if any

- Operating Plan - an overview and timeline of basic activities, outlining leadership roles and staffing levels needed, major non-personnel investments and budget for use of funds
- Partnerships - ability to work in collaboration with other groups and to describe distinct roles, relative to other charities or agencies
- Reporting - basic tracking and reporting capability and timely receipt and expenditure of funds, including, but not limited to measurement of program outputs toward goal (e.g. number of patients treated) and commitment to high level of transparency in publicly sharing data
- Leadership - experienced team of senior personnel in place, as required to execute plan, this includes a stated commitment by Leadership Team to implement the Operating Plan
- Compliance - Compliance with laws, rules and regulations governing charitable organizations and adoption of nonprofit best practices such as: function of board of directors, compliance with an established policy governing conflicts of interest and complete and up-to-date tax and financial filings
- Relief Criteria - capacity for immediate implementation, if providing emergency relief as expeditiously as possible (i.e., for organizations providing direct services in the next six months vs. long-term recovery efforts), as evidenced by: significant knowledge of culture and country, strong logistics capability with seasoned logisticians and demonstrated expertise in the area of immediate need

The "Hope for Haiti Now" telethon aired on January 22, 2010 and featured 24 performers in Los Angeles, New York and London, as well as over 100 celebrity participants answering phones and taking donations. "Hope for Haiti Now" was produced by Joel Gallen and Tenth Planet Productions, in collaboration with Viacom's MTV Networks and George Clooney.

"The response from other networks and the entertainment community, both in the U.S. and internationally, was remarkable. In just a few days, we went from a phone call from George Clooney to a program that aired on over 100 networks in 60 countries on six continents. We are so grateful to all of our colleagues for joining us in communicating the urgency of Haiti's immediate needs," said MTV Networks Chairman & CEO Judy McGrath.

Contacts

For MTV Networks: Carole Robinson 917-860-5891 carole.robinson@mtv.com

Mark Jafar 646-239-6530 mark.jafar@mtvstaff.com

For George Clooney: Stan Rosenfield 310-407-3444 stan@sra-pr.com

For EIF: Matthew Hiltzik 212-430-5054 mhiltzik@hstrategies.com

Meghan Hurlbut 212-430-5055 mhurlbut@hstrategies.com

For Oxfam America: Maura Hart 202-496-1196 mhart@oxfamamerica.org

For Partners In Health: Andrew Marx 617-432-1976 amarx@pih.org
Meredith Eves 617-432-1976 meves@pih.org

For the American Red Cross: Eric Porterfield 202-303-4194 porterfelde@usa.redcross.org

For UNICEF: Lauren Monahan 212-880-9136 LMonahan@unicefusa.org

For United Nations World Food Programme: Bettina Luescher 646-556-6909 Luescher@wfp.org

For Yele Haiti Foundation: Briele Douglass 212-691-2800 Douglass@sunshinesachs.com

For Clinton Bush Haiti Fund: Steven Barnes 212-348-7719 sbarnes@clintonfoundation.org

Source: Hope for Haiti Now

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Press Releases: 5-Year Old Musical Prodigy, Julian Pavone, Joins Legendary Motown Group The Cont





5-Year Old Musical Prodigy, Julian Pavone, Joins Legendary Motown Group The Contours with Joe Billingslea

Motown music icons, The Contours with Joe Billingslea, best known for their 1962 hit "Do You Love Me," have just added Julian Pavone, "The World's Youngest Drummer!"® to their group. Julian will be singing, dancing, drumming, and touring with members, Joe Billingslea, Charles Davis, Al Chisholm, Gary Grier and Odell Jones.

Although Julian has a very diligent work ethic, Charles Davis, a 26-year veteran of the group, says they'll have plenty of video games to keep the tot happy on the road. Julian, as a full-fledged group member, will get all the perks including adoring fans, a wardrobe and goodies backstage. His dad, Bernadino Pavone, says Julian's only requests before shows are "chocolate milk and his very own product, Go-Baby Fruit Bars(TM)". Original member Joe Billingslea, who founded THE CONTOURS, likens Julian to a "modern Stevie Wonder" and thinks the kid has serious soul.

THE CONTOURS were signed by Berry Gordy, Jr. as one of Motown's first acts in 1960. During their distinguished careers, they have entertained tens of millions of fans and sold millions of records. They have performed at Radio City Music Hall and at The Apollo Theater. They have also appeared on "American Bandstand", "The Oprah Winfrey Show", "The Montel Williams Show" and several PBS Specials. They are ranked as one of the top 500 R&B artists of all time according to "Top R&B Singles 1952-1995" compiled from Billboard Magazine's charts. They have been nominated for the Rock and Roll Hall of Fame and are the recipients of the Smokey Robinson Heroes and Legends Award.

Julian's talent was introduced to the world when he was offered a contract with the Cleveland Cavaliers' drum line at 15 months old. At 20 months old, Julian recorded his first CD, "Go Baby!" with legendary bassist Ralphe Armstrong. He is no stranger to the spotlight, having appeared on more than 100 television and news shows including "The Oprah Winfrey Show", "Good Morning America", "Martha Stewart", "Inside Edition", "Japan TV", "The Maury Show", "FOX News Dayside", "MSNBC", "WGN", and starred in a Korean Documentary.

He plays a 22-piece custom drum set with 17 cymbals and has received worldwide media coverage with more than 9000 newspaper and magazine articles written about him. He has also inspired a clothing line, a series of children's books, and the formation of Harmonie Network®, a national entertainment company. He was featured in "Ripley's Believe it or Not," was honored at the Hard Rock Cleveland with the "The 2007 Rock and Roll Lifetime Achievement Award", and at age 4, received a patent for Abracadabra® Stain Cover-up, also making him "The World's Youngest Inventor"®.

More recently, WonderWorld Entertainment, producers of multi-award winning children's television, signed Julian to star in and co-host 26 episodes of the show "All You Need is Music". He will travel to major U.S. cities on a quest to find out about the birth and evolution of various types of music throughout the country. He continues to work on a sophomore CD with four-time Grammy Award winning producer, Michael J. Powell and attends University Liggett School (Class of 2022).

The Contours with Joe Billingslea are currently preparing for their U.S. tour which kicks off in Vegas this April. Julian is rehearsing daily and cannot wait to join the legendary group on stage in the fabulous city.

For booking information visit: paul@motownlegends.net or call 313-292-0978
For more information about Julian, visit: julianpavone.com

For more information about The Contours with Joe Billingslea, visit: thecontours.net

For more information about Harmonie Network, visit: harmonienetwork.net
For more information about Dancer's Edge, visit: dancersedgestudio.com
For more information about University Liggett School, visit uls.org

Source: Harmonie Network

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Press Releases: THE DWYANE WADE CELEBRITY JUMPOFF PARTY ALL STAR WEEKEND IN DALLAS, TX AT THE ST





THE DWYANE WADE CELEBRITY JUMPOFF PARTY ALL STAR WEEKEND IN DALLAS, TX AT THE STARLIGHT ROOM

The city of Dallas, Texas is proud to host the 2010 All Star Weekend (February 11, 2010 – February 14, 2010). One of the biggest parties will be hosted by Miami Heat's Shooting Guard Dwyane Wade, who will be setting off All Star Weekend in style Thursday, February 11, 2010 at the Starlight Room 603 Munger Ave in the historic West End of downtown Dallas, Texas. Doors will open at 10PM and the party will go to 4AM. After Dwyane Wade hosts the Magic Johnson and Alonzo Mourning 8 Ball Challenge event with Queen Latifah, Mr. All Star and his celebrity friends will bring in All Star weekend with a bang at the Starlight Room. Sounds will be provided by three-time BET Hip Hop Award nominee DJ Tony Neal, CEO of the Core DJs along with DJ ASAP (Core DJs), Music Man (Oklahoma) and NBA Vet Cedrick Ceballos. DJ Tony Neal will be bringing a host of music artist with him, and Dwyane Wade will be accompanied by many of his professional athletes and celebrity friends. This event will epitomize Hollywood coming to Dallas. All the action All Star Weekend kicks off with the All Star, Dwyane Wade, at his Celebrity Jumpoff Party at the Starlight Room Thursday, February 11, 2010. Table reservations, general admission and VIP tickets can be purchased in advance and online by going to www.dwadeallstarjumpoff.com.

The event organizers are anticipating an event packed with party goers from all across the world. Hundreds of tickets have already been sold in advance to people coming to Dallas, Texas from all parts of the United States to the Dwyane Wade All Star Celebrity Jumpoff Party. The Dwyane Wade All Star Celebrity Jumpoff Party is powered by Nextwun Entertainment, Red Carpet Studios, Richie Rich Ent., Family Inc., Solo The Picture Man, The Core DJs, Key II The City Multi-media, M3Z Entertainment, Get Down Ent., and is sponsored by RedSwagger.com. Celebrities, members of the media and people seeking general information can contact Dalyce "D'Lyte" Kelley at (214) 560.8811.

Who: NBA All Star, Dwyane Wade

What: The Dwyane Wade All Star Celebrity Jumpoff Party

When: Thursday, February 11, 2010 (10PM – 4AM)

Where: Starlight Room 603 Munger Ave. West End Downtown Dallas, TX 75202

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Press Releases: Maxim Celebrates Super Bowl Weekend at the Maxim Party, Miami Beach With DJs Jer



Maxim Celebrates Super Bowl Weekend at the Maxim Party, Miami Beach With DJs Jermaine Dupri & Vice

Maxim, the largest young men's lifestyle magazine in America, with VW, Samsung, Patron, Armani Code, Pepsi Max, BSN, Ubisoft and Gillette, celebrate the biggest weekend in professional football at the famed Raleigh Hotel (<http://raleighhotel.com/>) in Miami Beach on Saturday, February 6. The Maxim Party is an annual celebration of the professional football championship that has become the must-attend event for celebrities, musicians, athletes, trendsetters and more. This year, Maxim welcomes DJs Jermaine Dupri & Vice who will perform at the event and the return of the hotly anticipated special surprise performance is scheduled. The Maxim Party event is produced by Amanda Civitello, Corporate Events Director, Alpha Media Group and Tracy Kessler of TK NY.

Photos will available post-event on gettyimages.com and wireimage.com; Video available via satellite.

SATELLITE FEED

Monday, February 8th, 2010:

5am - 5:15am PST//7am - 7:15am CST//8am - 8:15am EST

Gal28 (C)/T19

Downlink Freq: 4080 (V)

Audio: 6.2/6.8

Bandwidth: 36MHz

Contact: 310-481-7029

Volkswagen of America is making its debut at the Maxim Party on the 100-foot red carpet where an all new 2010 Volkswagen GTI will be on display. Celebrity guests will be encouraged to autograph the hood of the GTI, and for each signature, Volkswagen will make an additional donation to the earthquake relief efforts in Haiti. After the event, the autographed hood will be auctioned off on eBay with all proceeds also benefitting Haiti relief efforts. Inside the event, a 2010 Volkswagen CC will be on display. Volkswagen will also provide ten Touareg TDI vehicles for celebrities to travel in an environmentally-friendly way to and from the party.

Samsung, a 4-year partner, is once again providing the event's structural centerpiece - a three-tiered structure constructed using 9 of the company's ultra-slim LED TVs to serve as a modern version of the Old Hollywood Chandelier. It will be suspended above the famous pool at the Raleigh. Additionally, Samsung TVs will line the stage for the event's surprise performance and broadcast live footage of the red carpet throughout the evening.

Patron Tequila returns as the exclusive spirit of the Maxim Party and has created specialty cocktails for the event - including exclusive cocktails for event partner, Armani Code, mixed especially to complement the sophisticated fragrance of Armani Code fragrance. In keeping with tradition, Patron will have a unique red carpet presence that is in keeping with the nautical decor of the Raleigh Hotel.

Gillette, the world's leading grooming brand and Pepsi Max, the first diet cola for men, both returning sponsors, will be seamlessly integrated into the evening's celebration. At gaming stations throughout the event, attendees can try their hand at Tom Clancy's Splinter Cell Conviction, the upcoming game by Ubisoft, a new event partner.

Also debuting at the 2010 Maxim Party is BSN, Bio-Engineered Supplements and Nutrition. 8-time Mr. Olympia and greatest bodybuilder of all-time, Ronnie Coleman, will walk the red carpet and BSN branded flip flops will be handed out to party-goers to wear in the beach area of the event.

MAXIMMaxim magazine is the largest young men's lifestyle magazine in America reaching more than 12.5 million readers each month. Maxim digital encompasses Maxim.com, Blender.com and Stuffmagazine.com and reaches more than 5 million unique visitors each month. Maxim magazine is published in 43 countries.

Volkswagen of America, Inc.

Volkswagen of America, Inc. recently announced Electronic Stability Program (ESP) as standard equipment on all its 2009 vehicles. As a result, Volkswagen is one of the only original equipment manufacturers to offer an electronic stability control system on their entire product line - ahead of the National Highway Traffic Safety Administration's (NHTSA) deadline requiring vehicles in the 2012 model year to include stability control systems. Volkswagen's ESP technology works in conjunction with anti-lock brakes and helps reduce loss of control.

Founded in 1955, Volkswagen Group of America is headquartered in Herndon, Va. It is a subsidiary of Volkswagen AG, headquartered in Wolfsburg, Germany. Volkswagen is one of the world's largest producers of passenger cars and Europe's largest automaker. Volkswagen sells the Rabbit, New Beetle, and New Beetle convertible, GTI, Jetta, Jetta SportWagen, GLI, Passat, Passat Wagon, CC, Eos, Routan, Tiguan and Touareg through approximately 600 independent U.S. dealers. Visit Volkswagen of America online at www.vw.com.

Samsung Electronics America, Inc.

Headquartered in Ridgefield Park, NJ, Samsung Electronics America, Inc. (SEA), a wholly owned subsidiary of Samsung Electronics Co., Ltd., markets a broad range of award-winning digital consumer electronics home appliance products including HDTVs, home theater systems, MP3 players, digital imaging products, refrigerators and washing machines. A recognized innovation leader in consumer electronics design and technology, Samsung is the HDTV market leader in the U.S. Please visit www.samsung.com for more information.

Patron

Simply Perfect in every way, Patron is the world's highest-quality ultra-premium tequila. From the finest, most expensive Weber Blue agave plants grown in the highlands of Jalisco, Mexico, to the centuries-old distillation process, to the signed, handcrafted glass bottles, Patron is produced with unparalleled attention to detail. Imported and marketed by The Patron Spirits Company, brands in the portfolio include Gran Patron Burdeos, Gran Patron Platinum, Patron Anejo, Patron Reposado, Patron Silver, Patron XO Cafe (tequila and coffee liqueur), and Patron Citronge (extra-fine orange liqueur), as well as Pyrat Caribbean rums, and Ultimat ultra-premium vodka.

Armani Code for Men

The first oriental fragrance for men from Giorgio Armani. Timelessly sensual, in a pure and understated way. Combining elegance and voluptuousness, daring and restraint, virility and modernity, intensity and subtlety. A sophisticated, enfolding and irresistibly attractive fragrance that develops gradually as it interacts with the skin. A heady perfume that develops differently on each man to express a strong personality and undeniable success. For more, please visit www.giorgioarmaniparfums.com.

About Pepsi Max

Pepsi Max is a product of Pepsi-Cola North America Beverages (PCNAB). The PCNAB portfolio also features the Mountain Dew, Sierra Mist and Mug trademarks in the carbonated soft drink category and the Aquafina and SoBe trademarks in the non-carbonated arena. PCNAB also produces and markets North America's best-selling ready-to-drink iced teas and coffees, respectively, via joint ventures with Lipton and Starbucks. Please visit www.pepsiproductfacts.com for additional information. PCNAB is a division of PepsiCo, which offers the world's largest portfolio of billion-dollar food and beverage brands, including 18 different product lines that each generates more than \$1 billion in annual retail sales. Our main businesses - Frito-Lay, Quaker, Pepsi-Cola, Tropicana and Gatorade - also make hundreds of other nourishing, tasty foods and drinks that bring joy to our consumers in over 200 countries. With more than \$43 billion in 2008 revenues, PepsiCo employs 198,000 people who are united by our unique commitment to sustainable growth, called Performance with Purpose. By dedicating ourselves to offering a broad array of choices for healthy, convenient and fun nourishment, reducing our environmental impact, and fostering a diverse and inclusive workplace culture, PepsiCo balances strong financial returns with giving back to our communities worldwide. For more information, please visit www.pepsico.com

Bio-Engineered Supplements and Nutrition, Inc.

Based in Boca Raton, FL, Bio-Engineered Supplements and Nutrition, Inc. (BSN®) was founded in 2001 and since then has become a global leader in sports nutrition through a relentless dedication to creating dynamic, cutting-edge, and result-producing products. BSN® is steadfast in its commitment to setting new standards in product development and adhering to the company's core credo: Innovation - Never Duplication! This approach has led to the creation of some of the best-selling nutritional supplements in the world today, including: N.O.-XPLODE(TM); N.O.-XPLODE(TM) NT; EPOZINE-O2(TM) NT; SYNTHA-6(TM); ATRO-PHEX®; and CELLMASS® NT. For more information, please visit www.BSNOnline.net.

Ubisoft®

Ubisoft is a leading producer, publisher and distributor of interactive entertainment products worldwide and has grown considerably through a strong and diversified line-up of products and partnerships. Ubisoft is present in 28 countries and has sales in more than 55 countries around the globe. It is committed to delivering high-quality, cutting-edge video game titles to consumers. For the 2008-09 fiscal year Ubisoft generated sales of 1.058 billion Euros. To learn more, please visit www.ubisoftgroup.com.

Fusion

Gillette Fusion(TM) is the world's first razor system with revolutionary blade technology including a 5-blade Shaving Surface(TM) on the front of the cartridge and a Precision Trimmer(TM) on the back. Gillette's Fusion family of razors includes Fusion(TM), Fusion Power(TM), Fusion Power Phantom(TM), Fusion Phenom(TM) and Fusion Power Phenom(TM). The Gillette Fusion franchise launched in 2005 and became P&G's fastest brand to generate more than one billion dollars in sales, joining the ranks of powerhouse brands Tide®, Crest®, Braun®, Oral-B®, and Olay®.

Contact: Nora Haynes, PR Director, 212.372.3915

Source: Maxim

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Press Releases: Global Merchandising Company Bravado Partners with Rihanna, Mariah Carey, Alicia



Global Merchandising Company Bravado Partners with Rihanna, Mariah Carey, Alicia Keys and Whitney Houston

Bravado, the world's leading global music merchandising company, has signed superstar artists Rihanna, Mariah Carey, Alicia Keys and Whitney Houston to create merchandise in support of their recent album releases and concert tours. The announcement was made today by Tom Bennett, Chief Executive Officer of Bravado.

All four chart-topping superstar divas will be touring in 2010 in support of their respective recent album releases: Mariah Carey's "Memoirs of an Imperfect Angel," Rihanna's "Rated R," Alicia Keys' "The Element of Freedom," and Whitney Houston's "I Look To You". Mariah Carey's tour kicked off with a special concert at Madison Square Garden on New Year's Eve, and will now travel across the US and Canada and finishes in Las

Vegas at the Colosseum at Caesars Palace at the end of February, 2010. Rihanna's tour is currently being booked, with dates announced in Europe including multiple shows in the UK. Alicia Keys will begin her international "Freedom Tour" on February 28 in Montreal, Canada, while Whitney Houston's tour will also take her around the world, beginning in February in Japan and ending in Helsinki, Finland in June.

"We're excited to partner with these exceptional ladies and to help them translate their unique style into innovative merchandise for their fans," said Bennett.

Rihanna, Mariah Carey, Alicia Keys and Whitney Houston join a star-studded roster of Bravado artists which includes female superstars Lady Gaga, Beyonce, Gwen Stefani, Pink, Tina Turner and Katy Perry, among many others.

About Bravado

Bravado, the only global, 360 degree full service merchandise company, develops and markets high-quality licensed merchandise to a world-wide audience. The company works closely with new & established entertainment clients, creating innovative products carefully tailored to each artist or brand. Product is sold on live tours, via selected retail outlets and through web-based stores. Bravado also licenses rights to an extensive network of third party licensees around the world. The company maintains offices in London, Los Angeles, New York, Berlin, Paris, Tokyo and Sydney. Now under the Universal Music Group umbrella, Bravado is able to leverage a global sales and distribution network from the world's largest record company, as well as the group's significant marketing strength. Bravado artists include The Rolling Stones, Michael Jackson, Paul McCartney, Elton John, Beyonce, No Doubt, Nickelback, Lady Gaga, Katy Perry, Kanye West, Guns 'N Roses, Metallica, Led Zeppelin, Green Day and The Killers, among many others.

Source: Bravado

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