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## News Headlines from PR Newswire

### Only Two Years Old, Julian Pavone, 'The World's You to Receive a Lifetime Achievement Award Hosted by Cleveland

DETROIT, Feb. 13 /PRNewswire/ -- On February 23rd 2007, Julian Pavone will receive The 2007 Rock and Roll Lifetime Achievement Award at Hard Rock Cafe Cleveland. Prior to the award ceremony at noon, he will be interviewed by 102.1 WDOK's Trapper Jack, as well as NBC affiliate Channel 3's Good Company hosts, Andrea Vecchio and Michael Cardamone. These media personalities as well as Hard Rock's Carol D. Payto, will be the award presenters. The one-of-a-kind award was brilliantly designed by Great Lakes Trophies & Engraving of Garden City, Michigan. This event was organized by the Cleveland Entertainment Coalition and United Drum Line Entertainment.

There could not be a better host for the award! With 123 high-energy Hard Rock Cafes, seven Hotel & Casinos and one stand-alone Casino in 45 countries, Hard Rock International is one of the world's most globally-recognized brands. Beginning with an Eric Clapton guitar, Hard Rock owns the world's greatest collection of music memorabilia, which is displayed at its locations around the globe. Hard Rock is also known for its collectible fashion and music-related merchandise, Hard Rock Live performance venues and an award-winning website. Hard Rock International, Inc. is owned by The Rank Group, PLC (RNK.L).

As the recipient of The Rock and Roll Lifetime Achievement Award, Julian continues to reach milestones usually reserved for those beyond their toddler years! Considered by many to be the "Tiger Woods of the Music Industry," Julian's talents were introduced to the world by William Winfield, III, founder of United Drumline Entertainment, who auditioned and offered a contract to the drummer when he was only 15 months old! Trapper Jack, from Cleveland's radio station, WDOK 102.1, broke the story and Julian has been shocking audiences ever since. He has appeared on several network and local television shows, including "Martha Stewart," "Good Morning America," "Inside Edition," "MSNBC," "WGN," "FOX News Dayside," "WKYC's Good Company," and many others. He has performed live on numerous radio stations, for the NBA's Cleveland Cavaliers, at a VIP party for the Chicago Cubs season home opener, at the NBA semi-finals for the Detroit Pistons, inspired a series of children's books, performed at the House of Blues, inspired the formation of Harmonie Network (a national entertainment and music company), performed at the Cleveland Grand Prix, launched his own clothing line, performed at the largest classic car show in the world, received a movie offer from a Hollywood producer and director, and received media coverage from every corner of the world, including Italy, China, and Brazil. Julian has already released a CD, entitled "Go Baby!" with legendary bassist Ralphe Armstrong. All of this accomplished BEFORE his second birthday!

Footage from the award ceremony will be added to Julian's latest endeavor, his hit new reality show entitled "Finding Julian's Band". The

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reality show chronicles the search for musicians and singers, excluding drummers, ages 10 and under who want to join Julian's band. After a series of auditions held in various cities, producers will choose Julian's band members. Julian's band will then record a single produced by Michael J. Powell and Mark Pastoria. Michael Powell is a 4-time Grammy award winning producer and Managing Partner of Harmonie Network. He has worked with Aretha Franklin, Anita Baker, Patti LaBelle, Nancy Wilson, and Gladys Knight. Mark Pastoria is a 2-time Grammy award winner and President of Harmonie Network who has worked with Aretha Franklin, Vini Poncia (Ringo Starr, Carol King, Phil Spector, Kiss), Ron Nevison (Led Zeppelin, Heart, Bad Company), Dave Mason, Burt Bacharach, Jimmy Jam and Terry Lewis.

For more information on Hard Rock, visit <http://www.hardrock.com>

For more information on Julian's amazing accomplishments, please visit <http://www.julianpavone.com>

For more information about Harmonie Network, please visit <http://www.harmonienetwork.com>

For more information about Great Lakes Trophies & Engraving, please visit <http://www.greatlakestrophies.com>

For more information about the Cleveland Entertainment Coalition, please visit <http://www.clevelandec.org>

For more information about United Drum Line Entertainment, please visit <http://www.uniteddrumline.com>

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